

Key Performance Statistics

	Burnham-on-Crouch (BOC) (opened August 2016)		Maldon	
	2016 / 17	2017 / 18	2016 / 17	2017 / 18
Customer visits	1,944	3,713	25,995	25,946
Telephone enquiries	47	125	2,653	2,010
Emails	27	125	662	669

BOC	Trading days	Entrance Footfall	Personal enquiries	Tel	Email	Residents	Tourists	Number of Transactions
Sep-16	22	498	386	8	2	213	217	121
Oct-16	22	386	238	11	3	155	203	106
Nov-16	21	230	192	8	0	161	74	81
Dec-16	21	233	209	6	0	190	39	101
Jan-17	21	199	180	7	3	127	61	64
Feb-17	20	192	174	6	11	134	57	47
Mar-17	22	259	231	2	3	156	80	72
Apr-17	23	408	347	9	9	184	173	97
May-17	23	339	301	6	2	154	161	77
Jun-17	22	490	436	13	4	191	255	132
Jul-17	20	434	357	27	21	146	219	99
Aug-17	23	547	472	7	5	209	267	121
Sep-17	22	371	314	13	11	153	164	107
Oct-17	22	285	184	12	4	93	94	71
Nov-17	21	229	139	10	13	112	30	74
Dec-17	22	64	54	4	5	50	2	144
Jan-18	21	228	175	12	10	145	30	61
Feb-18	19	173	125	4	15	86	41	52
Mar-18	22	145	111	8	25	83	29	50
Totals	409	5,710	4,625	173	146	2,742	2,196	1,677